

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485115 /		<u>Alt Order #</u> 06229729
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Estimate #</u> 775
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 07/11/12 / 08/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/17/12	09/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$160.00			
N 2	KVVU	09/11/12	09/11/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$160.00			
N 3	KVVU	09/12/12	09/12/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$160.00			
N 4	KVVU	09/13/12	09/13/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$160.00			
N 5	KVVU	09/14/12	09/14/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$160.00			
N 6	KVVU	09/17/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$185.00			
N 7	KVVU	09/11/12	09/11/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$185.00			
N 8	KVVU	09/12/12	09/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$185.00			
N 9	KVVU	09/13/12	09/13/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$185.00			
N 10	KVVU	09/14/12	09/14/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$185.00			
N 11	KVVU	09/17/12	09/17/12	TMZ	730-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 485115 /		<u>Alt Order #</u> 06229729
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 775
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 07/11/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$550.00			
N 12	KVVU	09/11/12	09/11/12	TMZ	730-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$550.00			
N 13	KVVU	09/12/12	09/12/12	TMZ	730-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$550.00			
N 14	KVVU	09/13/12	09/13/12	TMZ	730-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$550.00			
N 15	KVVU	09/14/12	09/14/12	TMZ	730-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$550.00			
N 16	KVVU	09/17/12	09/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$450.00			
N 17	KVVU	09/11/12	09/11/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$450.00			
N 18	KVVU	09/12/12	09/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$450.00			
N 19	KVVU	09/13/12	09/13/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$450.00			
N 20	KVVU	09/14/12	09/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$450.00			
N 21	KVVU	09/17/12	09/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$450.00			
N 22	KVVU	09/11/12	09/11/12	Fox 5 News at 5	5-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$450.00			
N 23	KVVU	09/12/12	09/12/12	Fox 5 News at 5	5-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$450.00			
N 24	KVVU	09/13/12	09/13/12	Fox 5 News at 5	5-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$450.00			
N 25	KVVU	09/14/12	09/14/12	Fox 5 News at 5	5-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$450.00			
N 26	KVVU	09/15/12	09/15/12	Touch	Sat 11p-12a		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$110.00			
N 27	KVVU	09/16/12	09/16/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$145.00			

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Contract / Revision	Alt Order #
485115 /	06229729

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	CROSSROADS GPS	775

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	07/11/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	09/17/12	09/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$200.00			
N 29	KVVU	09/11/12	09/11/12	The Dr.Oz Show	4-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$200.00			
N 30	KVVU	09/12/12	09/12/12	The Dr.Oz Show	4-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$200.00			
N 31	KVVU	09/13/12	09/13/12	The Dr.Oz Show	4-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$200.00			
N 32	KVVU	09/14/12	09/14/12	The Dr.Oz Show	4-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$200.00			
N 33	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$575.00			
N 34	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$550.00			
N 35	KVVU	09/11/12	09/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$550.00			
N 36	KVVU	09/12/12	09/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$550.00			
N 37	KVVU	09/13/12	09/13/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$550.00			
N 38	KVVU	09/14/12	09/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$550.00			
N 39	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$925.00			
N 40	KVVU	09/17/12	09/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$300.00			
N 41	KVVU	09/12/12	09/12/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$300.00			
N 42	KVVU	09/13/12	09/13/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$300.00			
N 43	KVVU	09/14/12	09/14/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$300.00			
N 44	KVVU	09/16/12	09/16/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$175.00

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<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 775
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 07/11/12 / 08/08/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$175.00			
N 45	KVVU	09/17/12	09/17/12	Anderson	3-4p		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$155.00			
N 46	KVVU	09/11/12	09/11/12	Anderson	3-4p		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$155.00			
N 47	KVVU	09/12/12	09/12/12	Anderson	3-4p		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$155.00			
N 48	KVVU	09/13/12	09/13/12	Anderson	3-4p		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$155.00			
N 49	KVVU	09/14/12	09/14/12	Anderson	3-4p		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$155.00			
N 50	KVVU	09/17/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,250.00			
N 51	KVVU	09/11/12	09/11/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$1,250.00			
N 52	KVVU	09/12/12	09/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$1,250.00			
N 53	KVVU	09/13/12	09/13/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$1,250.00			
N 54	KVVU	09/14/12	09/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,250.00			
N 55	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$625.00			
N 56	KVVU	09/11/12	09/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$625.00			
N 57	KVVU	09/12/12	09/12/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$625.00			
N 58	KVVU	09/13/12	09/13/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$625.00			
N 59	KVVU	09/14/12	09/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$625.00			
N 60	KVVU	09/11/12	09/11/12	Masterchef	Tue 9p-10p		:30			NM	1	\$2,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$2,825.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485115 /	06229729

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	CROSSROADS GPS	775

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	07/11/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	09/10/12-09/16/12		Masterchef	Tue 9p-10p	-Tu-----	:30		\$2,825.00	NM		
See MG 60.2												
2	KVVU	09/11/12-09/11/12		So You Think You Can Dance	Tu 8-10p	-Tu-----	:30		\$2,825.00	NM		
Ⓜ MG for 60.1 09/11												
N 61	KVVU	09/13/12	09/13/12	Glee	Thu 9p-10p		:30			NM	1	\$2,825.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$2,825.00												
N 62	KVVU	09/17/12	09/17/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$600.00												
N 63	KVVU	09/11/12	09/11/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -1----- 1 \$600.00												
N 64	KVVU	09/12/12	09/12/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$600.00												
N 65	KVVU	09/13/12	09/13/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$600.00												
N 66	KVVU	09/14/12	09/14/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$600.00												
N 67	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$4,250.00												
Totals											67	\$38,905.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	67	\$38,905.00	\$33,069.25
Totals	67	\$38,905.00	\$33,069.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ADV # _____ ADV. NAME ISS/CROSSROADS GPS
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6229729
 CLASS: NATL. LOCAL REGIONAL
 PRDCT CROSSROADS GPS EST#775 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG8/12 09.15

REP: TO ROSE
 FR NIKKI
 OK'D M1 SEE LINE 71
 TOTAL SAME
 PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM CROSSROADS GPS :30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
63	S		900P-1000P	30		\$2,825.00	9/11	9/11	0		TUE	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 775												
71	A		800P-1000P	30		\$2,825.00	9/11	9/11	1		TUE	1

PROGRAM : AVG. ALL WKS
 PROGRAM : SYTYCD
 ORD COM1: CORRECT TP. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP11 ON LINE-63 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 09.15
 *** KVVU-TV ***
 REP HEADLINE# 6229729 TRF# 485115
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#63 MISSED: TUE/900P-1000P SEP11 30S \$2,825.00 (AUG7/12)
 OFFER: TUE/800P-1000P SEP11 30S \$2,825.00 PLS ADVISE.
 CMT: CORRECT TP. PRE-BOOKED PLS APPROVE.

SEP/12 38905.00
 CONTRACT TOTAL 38905.00
 TOTAL SPOTS 67

MARKET TOTALS \$228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
 KTUD 3%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6229729
 *** UNAPPROVED REV #1 ***
 REP: TEL# 610-293-4100
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 CHANGES
 JUL11/12 15.1
 *** KVVU-TV ***

ADV # _____ ADV. NAME _____ ISS/CROSSROADS GPS _____ REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 SALES PRSN PH- TERESA DIFURIA

ORDER # 48515 CONTRACT # 6229729 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#775 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL11/12 15.13

REP: TO ROSE
 FR NIKKI
 CORRECTED TIME PERIOD OF LINE 64
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CROSSROADS GPS :30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64			TZ 900P-1000P	30		\$2,825.00	9/13	9/13	1		THU	1

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 775

PROGRAM : AVG. ALL WKS
 ORD COM1: CORRECTED TIME PERIOD

SEP/12 38905.00 CONTRACT TOTAL 38905.00
 TOTAL SPOTS 67

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0% KTUD 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6229729
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUL11/12 14.3
*** KVVU-TV ***

ADV # _____ ADV. NAME _____ ISS/CROSSROADS GPS _____ REP. # _____ OFF. # 762 SALESMAN # _____
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
SALES PRSN PH- TERESA DIFURIA

ORDER # 485115 CONTRACT # 6229729 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#775 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL11/12 14.32

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPD ORDER
TOTAL \$38905
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CROSSROADS GPS : 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$160.00	9/17	9/17	1		MON	1
PROGRAM : DR. OZ R<												
2			1000A-1100A	30		\$160.00	9/11	9/11	1		TUE	1
PROGRAM : DR. OZ R<												
3			1000A-1100A	30		\$160.00	9/12	9/12	1		WED	1
PROGRAM : DR. OZ R<												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 775

JUL11/12 14.3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1000A-1100A PROGRAM : DR. OZ R<	30		\$160.00	9/13	9/13	1		THU	1
5			1000A-1100A PROGRAM : DR. OZ R<	30		\$160.00	9/14	9/14	1		FRI	1
6			900A-1000A PROGRAM : MORE<	30		\$185.00	9/17	9/17	1		MON	1
7			900A-1000A PROGRAM : MORE<	30		\$185.00	9/11	9/11	1		TUE	1
8			900A-1000A PROGRAM : MORE<	30		\$185.00	9/12	9/12	1		WED	1
9			900A-1000A PROGRAM : MORE<	30		\$185.00	9/13	9/13	1		THU	1
10			900A-1000A PROGRAM : MORE<	30		\$185.00	9/14	9/14	1		FRI	1
11			730P-800P PROGRAM : AVG. ALL WKS<	30		\$550.00	9/17	9/17	1		MON	1
12			730P-800P PROGRAM : AVG. ALL WKS<	30		\$550.00	9/11	9/11	1		TUE	1
13			730P-800P PROGRAM : AVG. ALL WKS<	30		\$550.00	9/12	9/12	1		WED	1
14			730P-800P PROGRAM : AVG. ALL WKS<	30		\$550.00	9/13	9/13	1		THU	1
15			730P-800P PROGRAM : AVG. ALL WKS<	30		\$550.00	9/14	9/14	1		FRI	1

REP HEADLINE# 6229729
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/12 14.3
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			530P-600P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/17	9/17	1		MON	1
17			530P-600P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/11	9/11	1		TUE	1
18			530P-600P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/12	9/12	1		WED	1
19			530P-600P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/13	9/13	1		THU	1
20			530P-600P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/14	9/14	1		FRI	1
21			500P-530P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/17	9/17	1		MON	1
22			500P-530P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/11	9/11	1		TUE	1
23			500P-530P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/12	9/12	1		WED	1
24			500P-530P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/13	9/13	1		THU	1
25			500P-530P PROGRAM : AVG. ALL WKS<	30		\$450.00	9/14	9/14	1		FRI	1
26			1100P-1200M PROGRAM : HELL'S-LN-FOX	30		\$110.00	9/15	9/15	1		SAT	1
27			1100P-1200M PROGRAM : CRIMINAL MINDS	30		\$145.00	9/16	9/16	1		SUN	1

REP HEADLINE# 6229729
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/12 14.3
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			400P-500P PROGRAM : AVG. ALL WKS<	30		\$200.00	9/17	9/17	1		MON	1
29			400P-500P PROGRAM : AVG. ALL WKS<	30		\$200.00	9/11	9/11	1		TUE	1
30			400P-500P PROGRAM : AVG. ALL WKS<	30		\$200.00	9/12	9/12	1		WED	1
31			400P-500P PROGRAM : AVG. ALL WKS<	30		\$200.00	9/13	9/13	1		THU	1
32			400P-500P PROGRAM : AVG. ALL WKS<	30		\$200.00	9/14	9/14	1		FRI	1
33			1000P-1100P PROGRAM : FOX 5 NWS-10	30		\$700.00	9/15	9/15	0		SAT	0
34			1045P-1100P PROGRAM : FOX5 SPRT PLUS	30		\$575.00	9/16	9/16	1		SUN	1
35			1045P-1100P PROGRAM : FOX5 SPRT PLUS	30		\$575.00	9/16	9/16	0		SUN	0
36			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$550.00	9/17	9/17	1		MON	1
37			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$550.00	9/11	9/11	1		TUE	1
38			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$550.00	9/12	9/12	1		WED	1
39			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$550.00	9/13	9/13	1		THU	1

JUL11/12 14.3
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$550.00	9/14	9/14	1		FRI	1
41			1000P-1045P PROGRAM : FOX 5 NWS-10	30		\$925.00	9/16	9/16	1		SUN	1
42			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$300.00	9/17	9/17	1		MON	1
43			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$300.00	9/11	9/11	0		TUE	0
44			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$300.00	9/12	9/12	1		WED	1
45			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$300.00	9/13	9/13	1		THU	1
46			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$300.00	9/14	9/14	1		FRI	1
47			800A-900A PROGRAM : FOX NWS SUNDAY	30		\$175.00	9/16	9/16	1		SUN	1
48			300P-400P PROGRAM : ANDERSON<	30		\$155.00	9/17	9/17	1		MON	1
49			300P-400P PROGRAM : ANDERSON<	30		\$155.00	9/11	9/11	1		TUE	1
50			300P-400P PROGRAM : ANDERSON<	30		\$155.00	9/12	9/12	1		WED	1
51			300P-400P PROGRAM : ANDERSON<	30		\$155.00	9/13	9/13	1		THU	1

REP HEADLINE# 6229729
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/12 14.3
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			300P-400P	30		\$155.00	9/14	9/14	1		FRI	1
PROGRAM : ANDERSON<												
53			1000P-1100P	30		\$1,250.00	9/17	9/17	1		MON	1
PROGRAM : FOX 5 NWS-10<												
54			1000P-1100P	30		\$1,250.00	9/11	9/11	1		TUE	1
PROGRAM : FOX 5 NWS-10<												
55			1000P-1100P	30		\$1,250.00	9/12	9/12	1		WED	1
PROGRAM : FOX 5 NWS-10<												
56			1000P-1100P	30		\$1,250.00	9/13	9/13	1		THU	1
PROGRAM : FOX 5 NWS-10<												
57			1000P-1100P	30		\$1,250.00	9/14	9/14	1		FRI	1
PROGRAM : FOX 5 NWS-10<												
58			600A-700A	30		\$625.00	9/17	9/17	1		MON	1
PROGRAM : FOX5 NEWS 6A<												
59			600A-700A	30		\$625.00	9/11	9/11	1		TUE	1
PROGRAM : FOX5 NEWS 6A<												
60			600A-700A	30		\$625.00	9/12	9/12	1		WED	1
PROGRAM : FOX5 NEWS 6A<												
61			600A-700A	30		\$625.00	9/13	9/13	1		THU	1
PROGRAM : FOX5 NEWS 6A<												
62			600A-700A	30		\$625.00	9/14	9/14	1		FRI	1
PROGRAM : FOX5 NEWS 6A<												
63			900P-1000P	30		\$2,825.00	9/11	9/11	1		TUE	1
PROGRAM : AVG. ALL WKS												

no schedule

REP HEADLINE# 6229729
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL11/12 14.3
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64			800P-1000P	30		\$2,825.00	9/13	9/13	1		THU	1
PROGRAM : AVG. ALL WKS												
65			1100P-1135P	30		\$600.00	9/17	9/17	1		MON	1
PROGRAM : FOX 5 NWS-11<												
66			1100P-1135P	30		\$600.00	9/11	9/11	1		TUE	1
PROGRAM : FOX 5 NWS-11<												
67			1100P-1135P	30		\$600.00	9/12	9/12	1		WED	1
PROGRAM : FOX 5 NWS-11<												
68			1100P-1135P	30		\$600.00	9/13	9/13	1		THU	1
PROGRAM : FOX 5 NWS-11<												
69			1100P-1135P	30		\$600.00	9/14	9/14	1		FRI	1
PROGRAM : FOX 5 NWS-11<												
70			1000A-100P	30		\$4,250.00	9/16	9/16	1		SUN	1
PROGRAM : AVG. ALL WKS												
SEP/12			38905.00									
CONTRACT TOTAL												38905.00
TOTAL SPOTS												67

MARKET TOTALS \$228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
 KTUD 3%

SVC- NSI
 DEMOS- RA35+*